

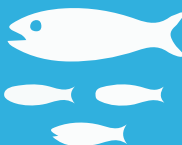


Blue eco forum

 #BlueEF

Dialogues, workshops &
festival for a Sustainable
Mediterranean Sea

Barcelona — 25·11·2016



AGENDA

Blue Eco Forum is hosted by the **Barcelona City Hall** and co-organized by **eco-union** with the support of **ENT Foundation, EUCC, Loom Sostenible Experiences** and **Posidonia Green Project**.

Please contact us if you have any comments: info@ecounion.eu

ORGANIZERS



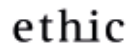
STRATEGIC PARTNERS



ASSOCIATE PARTNERS



MEDIA PARTNERS



COLLABORATIVE PARTNERS



Introduction

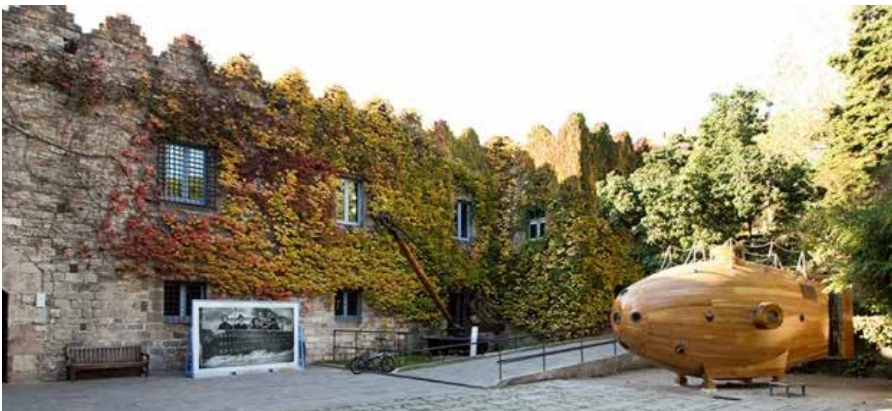


The Mediterranean Sea is a unique geographical and cultural space that unites 22 countries and over 450 million people, of which most live in the coastal strip. Breaking with its history of solidarity and shared prosperity, a series of crises is threatening its future.

At the environmental level, climate change and human pollution irreversibly degrade natural resources quality and weaken secure access to water, energy and food. At the geopolitical level, ideological and armed conflicts provoke uncontrolled migrations and social turbulences between and within countries. At the economic level, high unemployment and low competitiveness increase poverty and inequalities in the population.

This first Blue Eco Forum aims to reflect on those major regional challenges from a collaborative, creative and participative way. Co-organized by three international NGOs - eco-union, EUCC Mediterranean Centre and ENT foundation - with the support of leading public and private institutions, it puts the focus on the Mediterranean Sea as a source of opportunities for common well-being and shared prosperity. It imagines new solutions towards a more sustainable and inclusive development of the Mediterranean region.

This event, promoted by and for the Mediterranean civil society, offers debates, workshops, exhibitions and meetings -virtual and face-to-face- with the participation of key stakeholders from the Euro-Mediterranean political, economic and social world. This 2016 edition, labelled COP22 by the UN climate change conference held recently in Marrakech, focuses on critical issues such as Blue and Green Economy, Sea Governance, Sustainable Fisheries and Marine Litter.



The event will be organized in the old royal shipyard, now the Maritime Museum of Barcelona.

Blue Eco Forum



High level dialogues and participative workshops.

Free registration. Translation in Catalan, English, French and Spanish.

9h00 – 9h15 Registration

9h15 - 9h30 Opening: Welcome to the participants

- **Marta Subirà**, Secretary of Environment and Sustainability, Government of Catalonia
- **Frederic Ximeno**, Commissioner of Ecology, Barcelona City Council
- Moderator: **Jérémie Fosse**, President, eco-union

9h30 - 11h00 State of the Mediterranean: A Region under Stress

The Mediterranean region is suffering multiple, complex and inter-connected crisis that put into danger its sustainable development. What is the current environmental, social, political and economic state of the Mediterranean region and what could be done to improve it in the near future?

- **María José Cornax**, Campaign Director, Oceana
- **Javier Albaracín**, Socio-economic Director, European Institute of the Mediterranean
- **George Saliba**, Ambassador, Union for the Mediterranean (UfM)
- **Matthieu Amiraux**, head of Logistics, MSF Doctors Without Borders Spain
- Moderator: **Sander Laudy**, Advisory Board, eco-union & Partner, B01 Arquitectes

11h00 - 11h30 Coffee break & Networking



11h30 - 13h00 Blue Economy in the Mediterranean: Swimming across Opportunities & Challenges

Blue Economy, sometimes called Blue growth, refers to the use of coastal and marine natural resources to develop territories. But what opportunities exist and which challenges should be addressed to guarantee a green and inclusive development in the Mediterranean region?

- **Ann Dom**, Deputy Director, Seas At Risk
- **Anne-France Didier**, Director, Plan Bleu (UNEP/MAP)
- **Kristian Petrick**, Executive Board, eco-union
- **Óscar Esparza**, Marine Protected Areas Coordinator, WWF Spain
- **Javier Ojeda**, director, Spanish Marine Fish Farming Association (APROMAR)
- Moderator: **Aniol Esteban**, Programme Director, New Economics Foundation (NEF)

13h00 - 14h00 Lunch

14h00 - 16h00 Parallel workshops

Sea Governance: Managing the commons

(by IUCN-Med – Spanish)

Good governance is a key tool to co-manage in an efficient and sustainable way fragile marine and coastal areas and address emerging challenges on climate change, invasive species, shipping, tourism, etc. How to (re)invent new models of governance based on the participation of civil society, public administration and private actors?

- **Sandra Benbeniste**, Director, Ibiza Preservation Fund
- **Puri Canals**, President, Marine Protected Areas Network (MedPan)
- **Óscar Esparza**, Marine Protected Areas Coordinator, WWF
- **Alessandra Sensi**, Senior Project Manager, Water and Environment, UfM
- **Iolanda Piedra**, President, Maritime Cluster of the Balearic Islands
- Moderator: **Andrés Alcántara**, Corporate Department, IUCN-Med



A Sea of Challenges: Present & future of Mediterranean fisheries

by ENT Foundation - in Spanish/Catalan:

The decline of fish stocks and the loss of marine biodiversity, the impacts of climate change, marine pollution and invasive species combined with the promotion of “Blue Growth” and the lack of appropriate governance threaten the future of marine resources and fisheries in the Mediterranean. How can we reverse this trend and ensure a healthy future for marine resources and for fishing communities?

- **María José Cornax**, Campaign Director, Oceana
- **Aniol Esteban**, Programme Director, NEF
- **Brian O’Riordan**, Deputy Director, Low Impact Fishers of Europe (LIFE)
- **Lydia Chaparro**, Fisheries coordinator, Fundació ENT & MedReAct
- **Sergio Rossi**, Researcher ICTA, UAB University
- **Sergi Tudela**, Director for Fisheries and Marine Affairs, Catalan Government
- Moderator: **Miquel Martí**, Director, Palamós Fishing Museum

Marine Litter: Towards cleaner seas

(by EUCC – English)

Marine litter is a consequence of our current lifestyle based on massive use of natural resources and our inability to fully deal with the volume of waste this produces. It damages the health of our oceans and threatens our society. How much do we know and where are the urgent gaps to fill so to ensure a significant advance towards a marine litter free Mediterranean Sea?

- **Ann Dom**, Deputy Director, Seas at Risk
- **Pedro Fernández**, Clean Sea, Coastal & Marine Union EUCC
- **María Ferreira**, Head of international program, Coastal & Marine Union EUCC
- **Marta Martínez-Gil**, Sea Protection Department, Spanish Ministry of Environment
- **María Vidal**, Recycling department, Catalan Waste Agency
- **Magali Outters**, team leader, SCP/RAC (UNEP/MAP)
- **Enrique Gutiérrez**, Director Urban Drainage, Aigües de Barcelona
- Moderator: **Carolina Perez**, Director, EUCC Mediterranean Centre



15h45-16h15 Coffee Break & Networking

16h15-17h00 Conclusions from the workshops and final closing

- **Andrés Alcántara**, Corporate Department, IUCN-Med
- **Lydia Chaparro**, Fisheries Coordinator, ENT Foundation
- **Carolina Perez**, Director, EUCC Mediterranean Centre
- **Sergi Tudela**, General Director for Fisheries and Marine Affairs, Catalan Government



BLUE FESTIVAL

ACTIVITATS
DE SENSIBILITZACIÓ
MEDIOAMBIENTAL
SOBRE EL MAR



Blue
eco forum

MUSEU MARÍTIM
AV. DE LES DRASSANES
DE 0 A 99 ANYS!
ENTRADA GRATUITA

25.11

17h — 22h

17:00h — 19:00h TALLERS I ESPECTACLES INFANTILS
17:00h — 20:00h EXPOSICIÓ PROJECTE MARVIVA
18:00h — 22:00h NEW MAPPING AND HOT VISUAL ART
19:00h — 20:00h SHOWCOOKING – MUSIC & APERIPE
20:00h — 22:00h DOCUMENTAL "DESERT LIQUID"

GLOBAL-
ECOFORUM.ORG

BLUE FESTIVAL

Cultural activities and educational workshops for all audience. Free Entry.

17h00-22h00 Exposition project **MARVIVA**

- A project collection and characterization of marine waste, which is promoted by the Catalonia Waste Agency, the Fishermen's Association of Barcelona, and the Port Authority of Barcelona.

17h00-19h00 Kids & families activities

- 17:30 Pescaplàstik show: A project that aims to raise awareness about the importance of the impact of plastics and waste at sea and the over-exploitation of fish and different species.
- 17:00-17:30 / 18:30 – 19:00 Workshop and exhibition “Les Cares del plàstic”, creative workshop and expo of raising awareness about plastic pollution in the oceans in collaboration with the Centre d'Estudis del Mar de la Diputació de Barcelona

19h00-20h00 ShowCooking – Music & AperiPez

- ShowCooking of “el peix al plat” with fish preparation coming from artisanal and sustainable fishing.
- Music Chillout and fish-based appetizer coming from artisanal and sustainable fishing.

20h00-21h30 Environmental documentary “Desierto Liquido”

- Projection of the documentary “Desierto Liquido” with final debate with presence of the directors **Alba Azaola**, **Daniel Carrasco** and the protagonists (to be confirmed)

18h00-22h00 Mapping and visual art

- Audiovisual performance projected on the front of the maritim museum including the projection of the short film from Leandro Blanco “ONE FOR ALL” “VOICES WE SHALL NEVER HEAR”, “THE SILENT MELODY”, “MY WORLD”
- Showings: 18:00 – 18:40 – 19:10 – 19:50 – 20:30 – 21:10 – 21:50

Speakers



JÉRÉMIE FOSSE

Founder and director of the Global Eco Forum, co-founder and president of eco-union – an international environmental non-profit association. Jérémie advises public and private institutions around strategic sustainability and the green economy. He holds an Msc in Industrial Engineering at INSA Lyon and an Executive MBA at ESADE Business School.



MARTA SUBIRÀ

Marta has a postgraduate in Corporate and Institutional Communication at UPF, Public Management at ESADE and leadership in public administration at IESE. She was Deputy Mayor of Environment and Mobility in the City of Sant Cugat del Vallès. Marta is now Secretary of Environment and Sustainability in the Government of Catalunya.



ANNE-FRANCE DIDIER

Anne-France is Plan Bleu's director. Civil engineer by training, Anne-France completed a Master of management and technical expertise. Since 2013, she was director of the Regional Directorate of Environment, Planning and Housing at Provence-Alpes-Côte d'Azu region". She was also for nine years director of ENTE ("French National School for Infrastructure Technicians") in Aix-en-Provence.



JAVIER ALBARACIN

Former Head of the Mediterranean and Middle East Department at the Consortium for the Commercial Promotion of Catalonia of the Government of Catalonia (2001-2008) and part of the Economic and Commercial Office of the Embassy of Spain in Istanbul (1998-99), Javier is now head of the Socio-Economic department of the European Institute at the Mediterranean (IEMed)



MATTHIEU AMIRAUX

Matthieu Amiraux is an active member of Doctors Without Borders (MSF) since 1998. Matthieu Amiraux has travelled overseas during 15 years as Field Logistics Officer and Operations and Programme Manager to deliver the medical and humanitarian relief aid dispensed by the organisation. Based at headquarters since 2014, he is nowadays the Logistics Technical Unit Manager at the Operational Centre Barcelona-Athens of MSF.



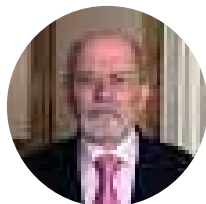
MARÍA JOSÉ CORNAX

Starting as a marine scientist for Oceana Europe in 2005, she now fills the position of the fisheries campaign manager for the largest international advocacy organization focused on ocean conservation. She holds a BS degree in marine science from the University of Cadiz (Spain) and partly studied in the Institut Universitaire Européen de la Mer (IUEM) in Brest (France).



FREDERIC XIMENO

Barcelona's Commissioner for Ecology, Frederic Ximeno i Roca (Barcelona, 1967) has a degree in Biology (UB), a Professional Master's Degree in Territorial and Urban Studies (UPC-UPF) and Town Planner by the Public Administration School of Catalonia (EAPC). He was the General Director of Environmental and Sustainability Policies of the regional government of Catalonia.



GEORGE SALIBA

The Mediterranean Union secretary-general's special envoy and former Head of Administration at the Parliamentary Assembly of the Mediterranean (2007-2011) George Saliba holds a Master's Degree of the Johns Hopkins School of Advanced International Studies (Washington D.C.) in International Relations and Middle East.



JAVIER OJEDA

Javier is a biologist and Master of Science in Oceanography (SC, USA). Involved in aquaculture production since 1989. Appointed general secretary for APROMAR, Spain's aquaculture farmer's association, in 2003, he participates in international activities related to sustainable aquaculture.



KRISTIAN PETRICK

Kristian Petrick is Policy Consultant at All Green Energies and Eco-Union working on studies in the fields of renewable energy, energy efficiency and sustainability for international organizations. After graduating at the Freie Universität Berlin in Energy and Resource Management, he started his career as a Process Consultant and later as a Supply Chain Manager.



ANN DOM

Ann Dom is Deputy Director of Seas At Risk, the European umbrella organisation of environmental NGOs working to protect the marine environment. Ann's expertise covers the EU's Marine Strategy, the Integrated Maritime Policy and Blue Growth strategy, with a special focus on maritime spatial planning, aquaculture and deep sea mining.



ÓSCAR ESPARZA

In 2004 Óscar Esparza started his professional career as a marine ecologist in the Universidad de Murcia doing researches on the protection of ocean ecosystems and fish stocks. Since 2010 he is part of the WWF Spain working as the coordinator of marine protected areas.



ANIOL ESTEBAN

Aniol Esteban is Programme Director at the New Economics Foundation. He is a trained biologist and environmental economist. Prior to joining NEF Aniol was an economist at the Royal Society for the Protection of Birds (RSPB), and worked on capacity-building for environmental organisations at WWF Mediterranean Programme.



PURI CANALS

After graduating in Biology in 1986, Puri pursued her PhD in biochemistry and physiology and nowadays lectures at the Faculty of Medicine and Health Sciences of the Rovira i Virgili University. Formerly playing a crucial role within the IUCN (International Union for Nature Conservation) as Vice-president, she is now the current chair of MedPAN, the Mediterranean Protected Areas Network.



ANDRÉS ALCÁNTARA

As a member of the Corporate Department of the International Union for Conservation of Nature (IUCN) Mediterranean Center, Andrés Alcántara is responsible for the coordination of several projects cooperating with the European Union and other international entities. He supported the planning and execution of various conferences dealing with mediterranean protected areas.



BRIAN O'RIORDAN

Brian O'Riordan is currently employed as Deputy Director at Low Impact Fishers of Europe (LIFE). He has been engaged in fisheries related work for over 40 years, initially in small-scale fish catching, commerce, and fish farming. For the last 20 years his work has focused on policy advocacy in support of small-scale fisheries.



SERGI TUDELA

Prior to Sergi Tudela's present position as General Director for Fisheries and Marine Affairs of the Government of Catalonia, he worked as the Director of the WWF programme on the Mediterranean. By teaching at the Universitat de Girona for the Department of Biology, he shared his wide experience of sea biology which has recently been honoured by the Medal of the Catalan Fisheries Award (2015) and the WWF Award on Conservation Merit (2013).



SANDRA BENBENISTE

Graduated in Law and Economics at Deusto University (Bilbao, Spain), and Masters in Law at the London School of Economics, Sandra started her professional career at the Foundation for Sustainable Development (FUNDES) in Central America. Later, she worked in Mexico at the United Nations Development Program. Back in Spain she was coordinator of the Swiss foundation AVINA. From 2004 to 2008 she was director of programmes at the Foundation for Ecology and Development (ECODES). She is now director of the Ibiza Preservation Foundation.



ALESSANDRA SENSI

Alessandra Sensi has a University Degree in Political Science and a Master degree in Management and Economics of Energy and Environment. She is Senior Programme Manager at the Environment and Water Division of the Secretariat of the Union for the Mediterranean since 2013. Before she worked at the European Commission, EuropeAid, UNEP/GEF, the Italian Ministry of Foreign Affairs and for Eurostat.



SERGIO ROSSI

Senior scientific researcher working at the Environmental Science and Technology Institute of the Universitat Autònoma de Barcelona, specialized in marine natural resources and biological oceanography. His main research topics are the health status bioindicators of benthic coastal populations, energy fluxes in the benthic-pelagic coupling processes, aquaculture and transplantation of suspension feeder benthic organisms and the management and conservation of wild marine fauna.



PEDRO FERNÁNDEZ

Pedro is projects coordinator at EUCC Mediterranean Centre.

He is environmental scientist by education and has extensive record on field and policy support projects to establish integrated management schemes in coastal areas of the Mediterranean.



MIQUEL MARTÍ

Miquel Martí is the Director of the Fishing Museum in Palamós since 1991 and Head of the Heritage Department in Palamós Town Council. He holds a Bachelor's degree in History from the Autonomous University of Barcelona as well as a Master's degree in Cultural Heritage Management and Museology from the University of Barcelona.



MARIA FERREIRA

Maria Ferreira, MSc Physical Geography and Environmental Studies has over 18-year experience in international coastal and marine planning and management, related to the MSFD (Marine Litter and Underwater Noise), OURCOAST initiative and CLEANSEA project, among others.



LYDIA CHAPARRO

Lydia Chaparro is working as environmental consultant at Fundació ENT and MedReAct. Lydia is a marine ecologist and in her career she has also coordinated various projects linked to the protection of endangered species and developed several campaigns related to fisheries management, marine policy, stakeholder engagement and responsible seafood consumption.



MAGALI OUTTER

Magali Outter is an Engineer in “Materials: Economics and Environment” with a Master of Industrial Ecology and a Post-graduate degree on International development. She recently coordinated the Mediterranean Action Plan on Sustainable Consumption and Production. She is currently coordinating the Policy Area for SCP/RAC (UNEP/MAP), which is developing specific activities to prevent the generation of persistent plastics ending up as Marine Litter.



MARTA MARTINEZ GIL

Marta is Head of Unit at the Division for the Protection of the Sea, in the Spanish Ministry of Agriculture, Food and Environment. She is member of the Marine Strategies team and is leading the actions on marine litter at the national level.



MARIA VIDAL I TARRASON

Maria is graduated in Environmental Sciences and Head of the Recycling Department in the Waste Agency of Catalonia. She manages on several projects about marine litter, including MARVIVA project.



ENRIQUE GUTIÉRREZ

Enrique is a Civil engineer with a Master of Coastal Engineering from the United States. He first worked in the world of maritime engineering projects of marinas, beach replenishment, then move to water management. He was Chief Operating of Barcelona sewer system, and now works with the SUEZ group to promote an advanced operation of sewer systems.



SANDER LAUDY

Sander Laudy is architect/Director of B01 architects in Barcelona and member of the directive board of Green Building Council Spain. He works on the sustainability of the built environment through architecture projects, industrial R&D and academic investigation. He is a visiting scientist on International Sustainable Architecture at the University of Sassari in Italy.



IOLANDA PIEDRA

Iolanda Piedra is an Economist, President of the XXIe Siècle Club - the Diversity Club -, honorary president of Federation of Seamen's Entrepreneurs (IVEAEMPA). She is also President of the Maritime Cluster of the Balearic Islands and coordinator of the work group on Entrepreneurship and Investment Fund of the Spanish Maritime Cluster.



CAROLINA PÉREZ

Carolina Pérez Valverde (MSc Law, University of Deusto, Bilbao) has over 18-year experience in managing international projects in the field of coastal and marine integrated management addressing regulatory aspects, planning, policy development, capacity building and nature conservation. She leads the Mediterranean Programme of Coastal & Marine Union EUCC including the setting up and direction of the EUCC Mediterranean Centre since 2003 to date.



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